

## We Want Your Company's Info!

Add the CDRA to your media lists for press releases, and we will help spread the word! The CDRA will use its growing electronic media reach to announce new hires, awards received, major contracts won, and other important developments at your company. Send anything and everything to the CDRA at [info@cdrecycling.org](mailto:info@cdrecycling.org). If you have any questions, contact CDRA Executive Director William Turley at 630-258-9047 or [turley@cdrecycling.org](mailto:turley@cdrecycling.org).

## NJ Only the Start, EJ Impact on Recycling Businesses Will Grow

According Matthew Tejada, Director of the U.S. EPA's Office of Environmental Justice, who spoke at the virtual Annual Meeting of the Institute of the Scrap Recycling Industry, the tenets of environmental justice (EJ) include the belief that humans have the right to determine what is in their communities, including what industries. And some communities are never going to grant entry to specific types of industries (and might even work to remove what is already there). Waste facilities fall into that category of not often being wanted.

He added that under two of the Biden Administration's recent executive orders regarding climate change and racial equality, plus direction from the White House, environmental justice concerns will be part of every action the federal government will be taking. It's "baked in," he said.

Certain communities are and will be designated in the future as disadvantaged after reviewing data that has been gathered on pollution, demographics, poverty levels, and other characteristics. More data on these points will be gathered in the future. In addition, a history of the area, as to whether it has been purposely disincentivized or discriminated against in the past, will be taken into consideration. All of this information will be used to determine the cumulative impact emissions, runoffs and pollution have had on a community to determine whether a facility looking for a permit to build may proceed. And those impacts will not be limited to a facility's fence line. Instead, the cumulative impact on the whole area will be considered. Tejada cited one example where a refinery had to defer to a community 70 miles away because of the impact it might have.

Tejada also indicated that the recent New Jersey EJ bill will be used as a model for other states and localities. Under its requirements, a new facility of any kind seeking a permit will face an environmental review that looks at the total impact of all pollution and other adverse effects occurring in the community, as well as community input and judgment, before it can be determined if this new facility will add enough of a further negative burden to make the community undesirable. If the impact is too much, no permit will be awarded.

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## CDRA Forms Environmental Justice/ESG Task Force

The current movement to put more emphasis on environmental justice (EJ) concerns when issuing and/or renewing permits for industrial facilities, plus the continued emphasis on environmental, social and corporate governance (ESG) traits for publicly and privately held businesses has led to the formation of a Task Force on EJ/ESG by the CDRA. It will be headed by Caitlyn McKissick of Cherry/Arcosa.

The initial goals of the task force are to:

- Educate the membership about the issue. This effort will include explaining ESG and EJ concepts and publishing ESG performance metrics so members can rate their businesses on these criteria.

- Create a document, white paper, talking points or FAQs for the membership on how to respond to EJ and ESG questions in a professional and understanding manner, and how to work with a community to answer these concerns.

Anyone interested in serving on this task force is asked to contact CDRA Executive Director William Turley at 630-258-9047 or [turley@cdrecycling.org](mailto:turley@cdrecycling.org).

## CDRA In-Person Board Meeting July 1 in Las Vegas at WasteExpo

It's time to get back to business. And WasteExpo is taking steps to ensure your safety. For 50+ years, WasteExpo has provided the industry with comradery, opportunity, technology, and the most comprehensive education program in the industry. We hope you will join WasteExpo at the leading solid waste and recycling event in North America, June 28-30, 2021 in Las Vegas.

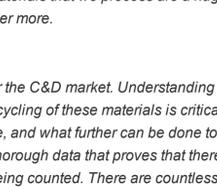
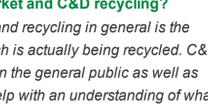
Because many of our volunteers will be at WasteExpo, the CDRA Board of Directors will meet on July 1 at the Paris Resort, and all CDRA members are invited to attend.

Several committees will also gather, including End Markets, Legislative, Membership/Marketing, and Risk Management. These sessions are also open to all members and interested parties. Please reach out to Executive Director [Bill Turley](#) or Director of Operations [Peter Doherty](#), for the meeting schedule.

[Learn More and Register for WasteExpo](#)

### CDRA Member Spotlight:

**Jason Haus**  
**CEO of Dem-Con**  
**Shakopee, MN**  
**Current CDRA President**



**What materials do you recycle? Can you describe the volume and types of incoming materials you process?**

Dem-Con's environmental campus in Shakopee, MN consists of a Construction & Demolition (C&D) MRF, Mixed Municipal Solid Waste (MSW) transfer facility, C&D Landfill, Single Stream Recycling MRF, Shingle Processing Yard, Wood Processing Yard, Concrete Crushing and, last but not least, a Commercial Metal Scrap Facility. At our C&D MRF we process materials within the incoming streams such as ferrous and non-ferrous metals, wood, concrete and brick, shingles as well as cardboard materials. Our volumes in the C&D MRF are around 60,000 TPY of C&D and we transfer about 45,000 TPY of MSW out of the same facility.



**How did you get started in the business?**

Dem-Con is a third-generation family business that my partner and brother-in-law Mark Pahl's grandfather started in the 1960s. Mark and I purchased the company from his family in 2001. I first became involved in the business as an equipment operator my first summer out of high school and continued to come back each summer while attending college. I was attracted to the business by the changing environment of the facility on a day-to-day basis as well as the hard work that is performed each day by our loyal customer base. After college graduation I worked for a large public accounting firm, but eventually traded in my suit for a pair of work boots when Mark's father, Joe Pahl, asked me if I would be interested in working for him as he was pursuing opening one of the first C&D recycling facilities in the state. Since coming to work here as a full-time employee in 1999, I have never looked back.

**What are the biggest challenges in your market and C&D recycling?**  
 I believe the biggest challenges in our market and recycling in general is the misunderstanding of what we do, and how much is actually being recycled. C&D recycling still remains a mystery to many, both in the general public as well as the regulatory agencies. Site visits and tours help with an understanding of what we do and the benefits of facilities like ours that recycle as much as we can for end markets that exist. The end markets for materials that we process are a huge barrier to success and limit the ability to recover more.

**Where are the biggest opportunities?**  
 Education and data are a large opportunity for the C&D market. Understanding what activities are performed related to the recycling of these materials is critical to understand the scope of what is being done, and what further can be done to recover more. I believe we lack reliable and thorough data that proves that there are a lot of materials being recycled but not being counted. There are countless road projects, bridges and large-scale demolition projects that recover materials on a large scale, but because these materials never see a facility like ours due to processing on site or direct hauling to concrete and scrap yards, those tons of fully recovered materials are never counted. Our industry does a lot more than they are currently given credit for.

**How long have you been a member of CDRA?**  
 I joined the CDRA not long after entering into the business which would make me a member for over 20 years.

**What inspired you to join CDRA?**  
 The CDRA is the only organization that has a broad depth of the specifics of our industry with board members and association members who are willing to share information to help your business grow and be successful. The willingness and openness of the member companies as well as the technical resources are what makes the CDRA unique and helpful for growing companies.

**What do you find most rewarding about working in this industry?**  
 Even though it has been over 20 years, I still go back to what had drawn me to the industry when I started: the people. Whether it is the colleagues who work alongside me at Dem-Con, customers, vendors or the people I have met over the years in other parts of the country, they are all top-notch individuals with the same drive, focus and desire to be successful.

[Continue Reading](#)

## Check Out the Technology Forum Presentations from C&D World 2021

We're excited to share that many of the sessions from this year's C&D World will soon be available for purchase. Until then, we encourage our members to check out our Technology Forum presentations FREE OF CHARGE.

[Tech Forum 1 - Kompletech Americas & Plexus Recycling](#)

[Tech Forum 2 - General Kinematics](#)

[Tech Forum 3 - Torxx](#)

[Tech Forum 4 - Sparta Manufacturing](#)

[Tech Forum 5 - CDE](#)

[Tech Forum 6 - Eagle Crusher](#)

[Tech Forum 7 - Starlight](#)

[Tech Forum 8 - Machinex](#)

[Tech Forum 9 - Fire Rover](#)

[Tech Forum 10 - Van Dyk Recycling Solutions](#)

[Tech Forum 11 - AMP Robotics](#)

[Tech Forum 12 - Question and Answer Session](#)

## Industry News

The EPA is establishing a new council to study PFAs:

[EPA Administrator Regan Establishes New Council on PFAS](#)

Janet McCabe has been named Deputy Administrator at U.S. EPA:

[Janet McCabe Sworn in as 16th EPA Deputy Administrator](#)

This is an interesting article about how a specific project combined reuse and recycling to hit a 90 percent recovery rate:

[Homeowners Rehab Incorporated Spotlight: Finding Success with C&D Waste Diversion](#)

C&D Recycler magazine provided good coverage on the CDRA's project with the University of Florida on the C&D fines/biochar mixture:

[Creating Markets for C&D Fines and Wood](#)

CDRA member GAF wants to spend \$100 million to recycle asphalt shingles:

[GAF Manufactures Industry's First Asphalt Shingles Containing Recycled Waste Shingles](#)

This article provides a good, basic explanation of H2S generation in landfills, with C&D and drywall as the main culprit:

[H2S Rising on Some Landfills](#)

## Submit Newsletter Content

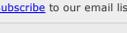
Do you have industry content to be considered for CDRA's monthly e-Newsletter? We encourage you to submit ideas as often as you have them. Although not every news item is shared, we will review each submission based on our audience's interests and information needs.

Thank you!

[Submit Your News Item](#)

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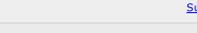
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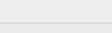


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