

We Need Your Input on Holding C&D World 2021

We're asking for your input on how to proceed with C&D World 2021, the CDRA's popular Annual Meeting, Conference and Tradeshow. Ordinarily it would be full steam ahead right now with planning for the meeting, and we did start out strongly with support from our sponsors to keep the popular show going for March 21-23 in Austin, TX.

Now we want to hear from you, our usual attendees. Please [use this link](#) to let us know which direction you think we should go for C&D World—proceed as usual, push the time of the meeting back until later in the year, or go with a virtual or hybrid solution.

- By going ahead as planned, CDRA risks the pandemic coming back strongly and affecting people's ability and willingness to travel. However, our industry finds tremendous benefit in networking at the event, and there is a lot of pent-up demand for recyclers to get together. In addition, we will try to heighten the amount of activities that will be held outdoors, such as at the tour site, the renowned Recon facility. And we have already made major revisions to the show layout, with an exhibit hall very spread out and a session hall that will allow social distancing between attendees;
- CDRA could move the Annual Meeting back until later in the year, such as September, and hold it as usual, but many other organizations are doing the same thing, and it will be a crowded calendar for everyone this fall - not to mention a busier part of the season for recyclers;
- C&D World 2021 could just be a virtual meeting, like so many others. There is fatigue for that format right now, but it may be the best option if too many are still concerned about travel and need to stay safe. A hybrid of virtual and in person is also an option.

Please note that whatever way the decision goes, there will likely be a financial hit to the organization. However, the Board of Directors wants to ensure the CDRA continues to be THE 'go to' information exchange forum for the C&D industry.

Please complete the survey by Monday, October 26, 2020.

Your voice is critical for the Board to determine how best to serve members. Thank you for your input and continued support. If you have questions or comments, please contact Executive Director William Turley at turley@cdrecycling.org; 630-258-9047.

[Complete the Survey](#)

Free CDRA Webinar Effective Safety Inspections at MRFs

Tuesday, November 17, 2020 | 12:00 - 1:00 PM CST

Material Recycling Facilities have many areas where hazards can exist. Effective safety inspections can be an essential practice that identifies potential hazards and ensures all safety measures are in place.

A free webinar organized by the CDRA's Risk Management Committee will focus on key areas within a MRF that should be part of a regular safety inspection program. The CDRA safety inspection form will be introduced and used to conduct a virtual walkthrough of a MRF and discussing important safety protocols. We will also discuss the OSHA requirements for conducting safety inspections. This will be a helpful webinar for operations managers, owners, safety committees and related personnel.

Presented By: John Schumacher, Assurance Agency

Event Password: CDRA

[Register Now](#)

Become A CDRA Sponsor!

Recently we sent out dues renewal notices for 2021 membership in the CDRA. We appreciate how many members have continued to support us in these trying times. Our focus remains on serving the C&D industry, and it is the support of members who make that happen.

Several of these members respect the work we have done recently to take the extra step and become sponsors of the CDRA, support projects such as research on helping find end markets for C&D fines, publishing guidelines for developing new end markets, creating a roadmap for government agencies to use for regulating C&D materials, and an intriguing tool that allows recyclers to calculate exactly the environmental benefits their facilities provide. This is on top of many other activities CDRA has done to support the C&D industry, despite these challenging times. And for 2021 we are planning to update our White Paper on Concrete Recycling.

Among the companies that are doing those sponsorships are Champion Waste & Recycling, Zanker Recycling, Cooper Recycling, Eagle Crusher, General Kinematics, DTG, Waste Management, Big City Crushed Concrete, among many others. We thank all of them for their support, and hope you will consider making your company a sponsor of the CDRA so we can increase our efforts to support businesses such as yours.

Below is a matrix of available sponsorships, and if you have any questions about the many benefits sponsors enjoy, please feel free to contact Executive Director William Turley at 630-258-9047; turley@cdrecycling.org.

	Diamond \$25,000	Platinum \$20,000	Ruby \$10,000	Emerald \$5,000	Corporate \$2,500
www.cdrecycling.org					
Logo on Find A Member page	Yes	Yes	Yes	Yes	Yes
Listings on Find A Member page	All locations	All locations	Up to 10 locations	Up to 5 locations	Up to 3 locations
Logo on Sponsor page with link	Yes	Yes	Yes	Yes	
Listing on Sponsor page with link	Yes				Yes
Exposure to C&D Community					
Dedicated Space in print newsletter	Full page	Full page	Half page	Quarter page	
Logo on Sponsor page of newsletters	Yes	Yes	Yes	Yes	Yes
Logo on electronic message to members	Yes	Yes	Yes	Yes	Yes
C&D World Benefit					
Complimentary registrations	5	4	2	1	

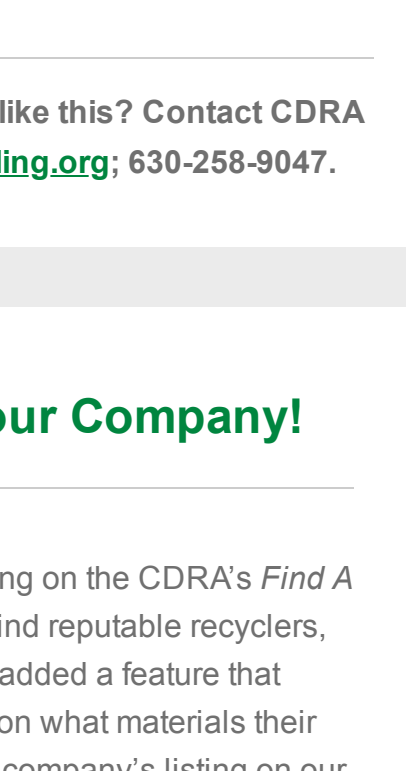
CDRA Member Spotlight:

Meri Soll, Senior Program Manager

StopWaste, Oakland, CA

Government Agency

STOPWASTE



Who is StopWaste and what types of C&D work does the agency do?

StopWaste is an innovative public agency that values public/private partnerships. Since 1976, we've been helping Alameda County residents, businesses, schools, and governments reduce waste, recycle right, and conserve resources.

C&D is a large portion of the Alameda County waste stream and the Agency has created a variety of tools and resources over the years to help reduce, reuse, repurpose and recycle C&D materials.

Some of the tools/programs developed to address C&D materials include: A comprehensive C&D Builders Guide to Reuse and Recycling to provide contractors and homeowners with a facility resource on the types of C&D materials that can be recycled locally. This list has recently been incorporated into our newest tool, the RE:Source App allowing users to access recycling information by material type and location via their smartphone.

We developed a green building program in Alameda County with the goal of motivating residents, cities, property owners and the building industry to reduce construction waste. With local partners, one of the most influential projects we created was the Residential Green Building Guidelines for single-family and multifamily homes, many years before California adopted the state's green code (CalGreen). As an adjunct to these guidelines, a Green House Gas emissions impact calculator was created which includes GHG savings from C&D recycling; a line item that is not included in most GHG calculators due to the complexity of assessing C&D recycling benefits.

What are the biggest challenges in your market and C&D recycling?

We do not collect or process C&D materials; however, we stay involved with the industry, provide support to C&D processors with incentive programs and regional group coordination, participate in the California Resource Recovery Association Construction and Demolition Council, and support the building industry to reduce and reuse building materials.

As with many other parts of the country, markets for Alameda County C&D materials are in flux. The capacity of California's biomass energy sector has dwindled in the past several years, with a 75% reduction in active plants. As a result, wood recycling has declined dramatically. In the state of California, Alternative Daily Cover (ADC) is considered a recycling activity although these materials used for cover end up in the landfill, thereby skewing the true amount of materials recycled by a facility. Another issue is the CalGreen state building code, which requires that construction projects recycle a minimum of 65% of materials generated on the job site. This is a blessing and a curse. Having building industry requirements relating to C&D recycling is an important first step to reducing materials sent to the landfill. However, this 65% diversion requirement, coupled with poor markets for C&D materials such as wood and plastics have created issues for some facilities, especially smaller ones to meet this requirement. As a result, some facilities end up depending upon ADC materials or cherry pick loads with high recyclables to meet the 65% requirement.

Where are the biggest opportunities?

We have recently shifted our priorities to focus more on upstream activities such as deconstruction and reuse, rather than end-of-life materials processing. As the markets for C&D recycling materials continue to be in flux, we feel the best opportunity is to not create waste in the first place. Practices such as design for deconstruction, modular building and deconstructing versus demolition are all great ways to reduce the amount of materials.

Another opportunity to monitor C&D materials generated in Alameda County has been the utilization of the Green Halo System by Alameda County cities. Green Halo System is a fully integrated web based management system that provides the necessary tools for contractors, recyclers and other businesses to transparently comply with local, state and federal recycling guidelines. Understanding the types and amounts of materials generated in Alameda County is an important metric.

How long have you been a member of CDRA?

We have been members of CDRA for more than a dozen years.

What inspired you to join CDRA?

We recognize the importance of staying in touch with the leaders of the Construction and Demolition industry, both at a local and national level. Being a member of CDRA provides up to date information on issues that affect recycling and reuse, enabling us to create programs based on industry expertise, not in a vacuum.

What do you find most rewarding about working in this industry?

As a public agency dedicated to reducing the amount of waste generated and sent to landfill, we are always interested in the creative approaches the C&D industry implements - deconstruction, waste reduction and source separation of materials. Providing a second life for these materials is an exciting prospect for us.

What challenges have you faced over the years and how have you overcome them?

Recycling markets for C&D materials can be very volatile, especially biomass. Promoting practices that reduce the amount of materials generated on the jobsite as well as creating markets for a second life for C&D materials have been ways we have addressed this issue.

Another large challenge that we have been unable to move forward on is a regionwide facility certification program. Although several mixed C&D facilities in the area have received RCI certification via an incentive program created by StopWaste, there are still facilities that generate and report their own mixed C&D recycling rates. Although some cities in Alameda County require RCI certification, others still do not, creating an unlevel playing field that results in different recycling rates for the same facility depending upon which city you are building in. Despite our best efforts, we were unable to align all Alameda County cities to require 3rd party facility certification recycling rates.

What's something about you (a fun fact) that not many people know?

New puppy owner to help fill the void during Shelter in Place (also a live music junkie and missing it terribly).

How do you think the industry is changing and what trends do you see coming up on the horizon?

One of the trends we are currently seeing at the local policy level is the creation of deconstruction ordinances, some requiring permit applicants with demolition projects to incorporate deconstruction activities while others just requiring surveys for deconstruction possibilities. We also see the industry adaptive reuse and recognizing the importance of creating less waste generated on site as well as the need to increase source separation to have cleanest materials possible for recycling.

What advice would you give to someone interested in this industry?

Reach out to entities you feel are doing a good job in the industry and share your interest in learning more. Talk to everyone and anyone you can regarding the industry. There are so many avenues to get involved, find the one that fits you best and go for it.

Best piece of business advice you've gotten or learned over the years?

Always have someone review your work, two sets of eyes are always better than one!

Would you like to have your company in a spotlight like this? Contact CDRA Executive Director William Turley at turley@cdrecycling.org; 630-258-9047.

Let People Know More About Your Company!

One great member benefit for joining the CDRA is a listing on the CDRA's *Find A Recycler* page. This heavily trafficked area lets people find reputable recyclers, CDRA's members, throughout North America. We have added a feature that allows a member company to provide more information on what materials their company accepts and markets. It is easy to update your company's listing on our website - just click the button below, login to your CDRA profile and click on "Update your company's information" within the Member's Area.

[Update Your Profile](#)

Industry News

Long time CDRA member ReEnergy, the largest C&D recycler in the Northeast, has rebranded its waste division as Resource Waste Services:

<https://resourcewasteservices.com/2020/09/29/resource-waste-services-established-by-reenergy-holdings/>

Another long time CDRA member Zanker Recycling in San Jose is a unique recycling facility that annually receives hundreds of requests for tours. The company is now offering a virtual tour to showcase its operations during this time of social distancing:

http://www.zankerrecycling.com/zanker-recycling/how-we-recycle/facilities-tour/?mc_cid=630291613b&mc_eid=6a7225b6cf6&fbclid=IwAR3DLOH0gdPHNtRKBGe5Ti-xx7Xbkcp-Pmv2QqaGRWUey-L4KRLDKhaeFnk

Washington State University's gypsum block that DTG is working to promote just was awarded a financial grant:

<https://www.einpresswire.com/article/528593484/grant-award-strengthens-wsu-and-dtg-recycle-s-innovative-waste-to-building-material-endeavor>

Not sure if you saw how aggressive Canada is getting on eliminating single-use plastics:

<https://www.cnn.com/2020/10/07/world/plastic-ban-canada-trnd/index.html>

Perhaps a new market opportunity. One would think this sector will have to grow in coming years:

<https://wasteadvantagemag.com/this-game-changing-solar-company-recycles-old-panels-into-new-ones/>



**AT&T Conference
Center Austin, TX**

March 21-23, 2021

Registration Opening Soon

Submit Newsletter Content

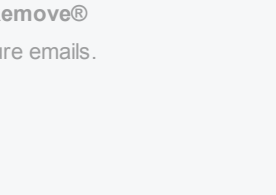
Do you have industry content to be considered for CDRA's monthly e-Newsletter? We encourage you to submit ideas as often as you have them. Although not every news item is shared, we will review each submission based on our audience's interests and information needs.

Thank you!

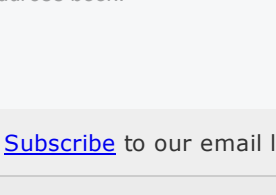
[Submit Your News Item](#)

Special Thanks to Our CDRA Sponsor Members

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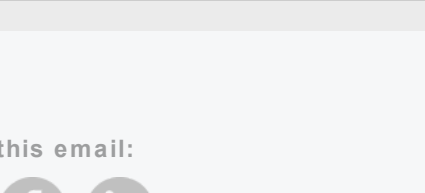


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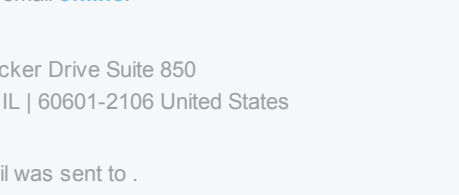
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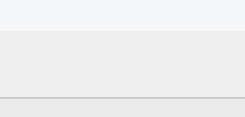


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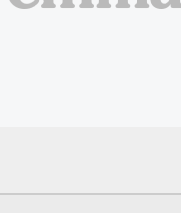


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