

CDRA Representing C&D Recyclers' Interests!

It's the End Markets, Stupid

By William Turley

In talking with many CDRA members recently, usually the biggest challenge facing C&D recyclers today is an important one—end markets for the finished products.

While other issues are raised in these conversations, such as government regulation and insurance costs, far and away it is finding a home for what is made at the plant, and sometimes even what to do with the residual.

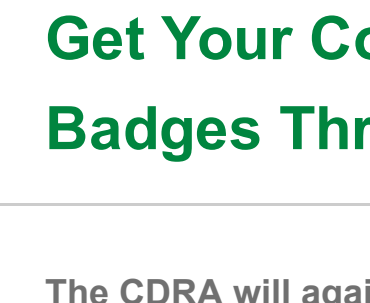
For example, the market for recycled asphalt shingles in several states has fallen off of a cliff in recent years because of lower oil prices and misuse of the material in the biggest end market, hot mix asphalt. Despite its superiority as a road base product, some state DOTs won't use recycled concrete for no real good reason. Lower priced and abundant natural gas has helped to severely curtail the C&D biomass market throughout much of North America. Drywall is only recycled in certain parts of the country, though interest in recovering the material is strong. OCC prices had dropped to the point where it wasn't worth pulling it out, although that has changed recently. And what to do with C&D fines remains an ongoing battle as the usual market of alternative daily cover is often not available because of hydrogen sulfide gas fears. There are even issues sometimes with getting rid of the material that cannot be recycled, with landfill space at a premium in the Northeast causing a large share of the material there being hauled by rail several states away.

As James Carville famously said about the economy during Bill Clinton's first run for president, for recyclers it is the end markets, stupid. Everyone from the federal government down to the general public all want to see waste kept out of landfills, but it won't happen without economically feasible options.

The Board of Directors at the CDRA get that, which is why projects such as characterizing and trying to find new markets for C&D fines. But now the CDRA is going to take actions to help develop and support new markets for C&D products. This action would also be a reaction to the input we received from the attendees at the last C&D World in Brooklyn.

It is all part of the service to members that the CDRA does. For more information about our work on end products, or to volunteer to help, please contact the CDRA at info@cdrecycling.org.

William Turley is Executive Director of the C&D Recycling Association



March 11, 2020
Las Vegas, NV



Co-located with ConExpo-Con/Agg

Get Your ConExpo-Con/Agg Badges Through CDRA

The CDRA will again co-locate C&D World 2020, its Annual Meeting, on March 11 during the huge ConExpo-Con/Agg show March 10-14, 2020 in Las Vegas.

As always, attendees to C&D World will get badges to enter the equipment exhibition at the Las Vegas Convention Center, which is truly a sight to be seen. And attendees to C&D World will be treated to an excellent half-day program, the exciting fundraiser, as always, as well as room rates - reduced from what one can get from the show. So please make your plans now to have C&D World as part of your Las Vegas itinerary.

But if you are not able to make C&D World but still want to go to ConExpo-Con/Agg, reduced rate exhibit hall badges can be purchased through the CDRA.

Also, the CDRA will be sponsoring select education sessions at ConExpo-Con/Agg and can provide reduced rates to all sessions at the big show.

For example, CDRA members will have this pricing for:

- \$95 until January 17, 2020
- \$149 until March 9, 2020
- \$179 during CONEXPO-CON/AGG show days

Additionally, CDRA members will be eligible to register for ConExpo-Con/Agg educational sessions at a discounted rate as follows:

- \$495 for an all-session pass with USB recording
- \$345 for an all-session pass
- \$175 for a single-day pass
- \$59 per single session

Registration information will be coming out in the coming months! Remember to use the CDRA as part of your ConExpo-Con/Agg plans.

CDRA Member Spotlight: John Davis

John Davis is President of LEDR, a mixed C&D recycler in St. Charles, MO, a suburb of St. Louis. John serves on the CDRA Board, and is also President of the Missouri Recycling Association.

How long have you been a member of CDRA?

I joined through Millstone Bangert as a concrete recycler in 2010. We started LEDR a few years later, and from the beginning we have been a member of the CDRA.

What inspired you to join CDRA?

I wanted to learn as much as I could about first, concrete recycling, then after that mixed C&D recycling.

What do you find most rewarding about being a member of CDRA?

Interacting with the other members. It is great how everyone is willing to share what they know. It has really paid off for us.

What challenges have you faced over the years and how have you overcome them?

First was learning the waste industry and how people operate in it. Then it was breaking the waste disposal mold in our local area. People had become set in their ways, that the material was to go to a landfill, and teaching them that recycling was possible was a big challenge.

What's something about you that not many people know?

My Mother was born in Scotland, and I am very proud of my Scottish heritage, as you can see in my picture.

How do you think the industry is changing and what trends do you see coming up on the horizon?

The recycling industry is down, and while that shouldn't really affect C&D recyclers, it does because of the perception that we must be down, too. However, this downturn is giving us a chance to reboot and rethink how we recycle. It had gotten to the point where we were supposed to recycle everything no matter what the cost or if it was good for the environment. We need to rethink that.

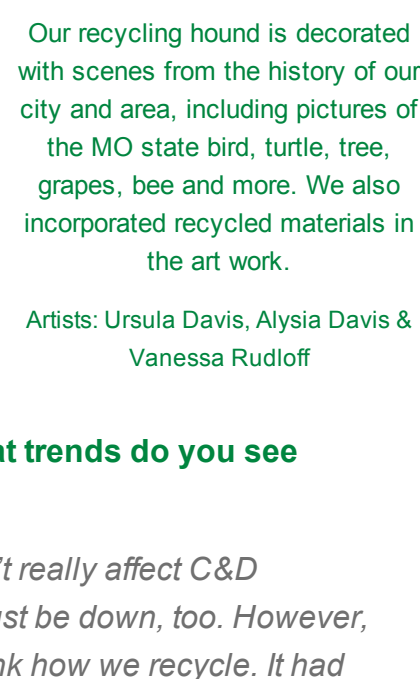
Also, zero waste is impossible. There will always be waste. We need to start at the beginning and reduce waste, but we also have to focus on sending whatever waste is generated to the best possible outcome.

What advice would you give to someone interested in this industry?

Try to control at least some of your incoming material in order to make sure you have enough coming in to keep the plant busy. If you are a start-up, expect the local competition to do things such as cut their tipping fees in order to keep the business.

Is there anything else you would like to share with your colleagues?

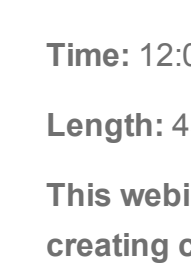
We need to use the CDRA to work together to solve the industry's problems. Right now the organization is doing useful research, but we need to go beyond that and engage state and local governments to get them more supportive of C&D recycling.



To help celebrate its 250th Anniversary, the City of St. Charles and local businesses are decorating statues of Lewis & Clark's dog "Seaman" and placing them in front of their businesses.

Our recycling hound is decorated with scenes from the history of our city and area, including pictures of the MO state bird, turtle, tree, grapes, bee and more. We also incorporated recycled materials in the art work.

Artists: Ursula Davis, Alysia Davis & Vanessa Rudloff



Webinar: Creating Construction Materials From Waste

CDE has organized an upcoming webinar titled "Creating Construction Materials From Waste."

Date: Wednesday, September 18, 2019

Time: 12:00 (EDT) | 11:00 (CDT) | 09:00 (PDT)

Length: 45 Minutes

This webinar will discuss several topics on the opportunities that exist in creating construction materials from your waste, including:

- Developing a move from a linear to a circular economy.
- How new technology makes it possible to create construction materials from your construction, demolition & excavation waste material.
- Creating new revenue streams from your existing waste.
- The scale of the opportunity and future potential for your business.

[Register Now!](#)

Industry News

CDRA Past President and Hall of Fame member James Taylor, Taylor Recycling, has had some interest from afar for this gasification project:

<https://midhudsonnews.com/2019/07/26/russia-looks-at-taylor-biomass-as-solution-to-its-garbage-problem/>

Here are some articles on what is going on with H2S and landfills in the Northeast and Ohio:

<https://blog.timesunion.com/eastgreenbush/health-effects-of-cd-landfills-topic-for-rec-meeting-july-25/9973/>

<https://www.theobserver.com/2019/07/editorial-njsea-has-a-chance-to-redeem-itself-thursday-by-not-contesting-kearnys-keegan-lawsuit/>

<https://www.wastedive.com/news/tunnel-hill-sunny-farms-landfill-ohio-epa/560407/>

CDRA Member Rubicon runs a blog that focused on C&D recently. This offering was very supportive of source separation of materials, and of the need to better track what is generated and recycled:

<https://www.rubiconglobal.com/blog-cd-recycling-measurement/>

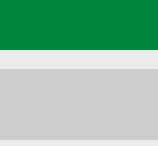
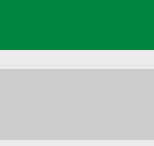
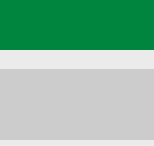
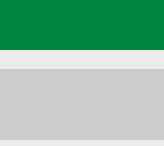
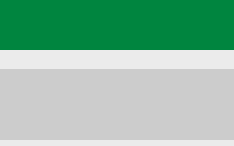
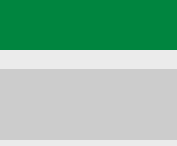
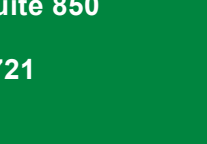
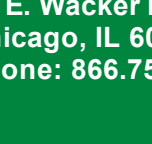
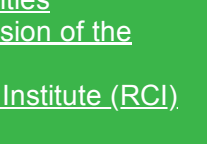
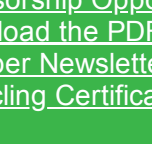
New legislation introduced in Congress supporting zero waste, but also anti-WTE:

<https://wasteadvantagemag.com/rep-ilhan-omar-introduces-the-zero-waste-act/>

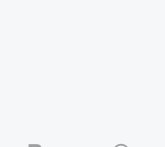
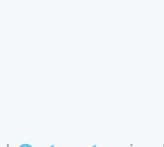
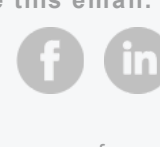
Another interesting article that looks as plastics being made into a hydrogen fuel:

<https://www.euronews.com/living/2019/07/22/what-if-you-could-fuel-your-car-and-power-your-home-using-plastic-waste>

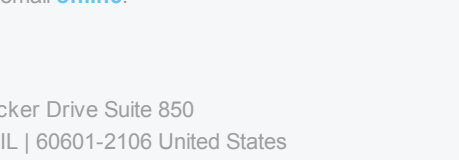
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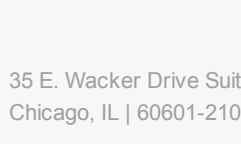


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