



## Message from the President

by Terry Weaver

### Giving Back

It is an honor to serve the Construction & Demolition Recyclers Association members. I am fortunate to have had the opportunity to grow and learn through the CDRA over the years. I have learned about new technology, practical operations tips, and markets. But most important has been the relationships with like-minded people from our industry. We have an amazing group of people who volunteer to help guide the association, and I would invite everyone to get involved. You will receive more than you give.

### Brooklyn was Great

After a successful and energetic C&D World conference, my impression is that members are optimistic due to strong construction and demolition activity providing material flow. Unlike reclaimed curbside materials, C&D materials typically are local creating economic impact near the point of generation. Rising landfill costs, consumer demand, and increased raw material costs also seem to be increasing demand for recycling. This is a great story!

### Collaborate, Innovate and Advance

C&D recycling is dominated by small independent businesses. Most likely this is because of varied material streams and end markets that do not lend themselves to a cookie-cutter, one-size-fits-all approach that large companies need to scale up. Most of us cannot afford a team of researchers or K street lobbyists. For this reason, it is important to have a unified voice at the federal level and to join forces on market development and overcoming hurdles to reclaimed materials. That is the role of the CDRA.



### Doing Fine(s)? Sustainable Material Markets

The survey taken during the Brooklyn conference confirmed that our membership's most important challenge is end markets for our reclaimed products, closely followed by government regulations. Recently CDRA has produced white papers on two challenging and yet related materials, C&D fines and gypsum. This research points out the challenges and opportunities related to process fines that comprise 30% of most mixed C&D recycling operations. For many mixed waste recyclers, this material represents an economic opportunity to change a cost center into a revenue generator.

### Craft Beer and Market Research

The fundraiser at Circa Brewery was lots of fun and \$37,000 was raised to advance research from generous attendees and sponsors. The CDRA has authorized the University of Florida to develop Life Cycle Analysis (LCAs) for reclaimed materials. The EPA is shifting toward LCAs to develop guidance for sustainable materials management (SMM). Additionally, C&D recycling often begins in the planning stages of a project and LCAs provide planners with guidelines when writing bid specifications that designate materials to be recycled. We welcome suggestions for continuing research.

### Transitioning to Growth

Last summer the CDRA board updated the strategic plan, which includes increasing membership so that the CDRA can increase research and advocacy efforts to advance C&D recycling. The work that the CDRA does to support C&D waste processing seems to be a well-kept secret. Despite quality research on critical markets and advocacy work at the federal and local level, thousands of businesses and individuals have been identified as being engaged in recycling the waste generated by the construction & demolition of the built environment, but are not yet members of the CDRA. I consider it my challenge to change this with your help.

### How Can the CDRA Help you?

I hope you will reach out to myself, CDRA Executive Director Bill Turley or any of the board members about helping you improve your business and the C&D Recycling industry in general. Chances are the challenges and opportunities you face are common to other recyclers, and the CDRA can provide a credible voice on your behalf to promote and defend the environmentally sound recycling of C&D materials.

Besides serving as President of the CDRA, Terry Weaver is President of USA Gypsum, Denver, PA

## C&D World Presentations Available

The PowerPoints from C&D World 2019 in Brooklyn are available in the Members-only section of the [CDRA website](#). The show, which from all accounts was considered a success, had several strong presentations.

C&D World 2020 will be Wednesday, March 11 in Las Vegas, as part of the ConExpo-Con/Agg show. Attendees to C&D World will receive badges to get into the big equipment exhibition. Look for more information in the coming months.

## Drywall Recycling Protocol

The CDRA has available a gypsum protocol to aid drywall processors in the selection, receipt, and handling of scrap gypsum drywall to produce recycled gypsum for various markets. The differences in processing new scrap drywall compared to demolition drywall are also covered to help processors discern which source of drywall is best suited for their processing facility. Additionally, regulators can use this specification to develop criteria for scrap drywall recycling. The protocol is available to CDRA members and government officials.

For more information, contact the CDRA at [info@cdrecycling.org](mailto:info@cdrecycling.org) or 866-758-4721.

## Business Growth Forum

Demolition CDRA member - Comerica Bank is part of Waste360's Business Growth Forum for environmental services businesses. This new event that will take place on May 8, 2019, during WasteExpo in Las Vegas was created to help small and mid-sized environmental services companies improve business structure and strategies for maximum results. Topics include:

- Economic Overview
- Access to Capital
- Private Equity
- Asset Management
- Mergers & Acquisitions
- Growth Success Stories

You can [register for this seminar](#) and use the code from Comerica (**COAM1**) to receive a reduced rate for the event of \$150 per registration.

## The Future is Here at WasteExpo

*(and friends of CDRA save big!)*

Are you ready to see where the industry is headed? [WasteExpo](#) is back in Las Vegas May 6-9, 2019 and you need to be there! Over the last 50 years, WasteExpo has helped usher in more innovations in the solid waste and recycling industry than any other event. And the future looks even more promising.

In the words of Jim Fish, CEO of Waste Management, WasteExpo is truly an "innovation show." From equipment and vehicles to operational and business tools, game-changing technologies are emerging faster and faster.

Yes... the future is NOW!

### What can you expect at WasteExpo 2019?

- 14,000+ participants (hopefully including YOU!)
- **600+ exhibitors** ready to help with your latest challenges
- Innovation & technology at the forefront in **educational sessions**
- The popular (and FREE!) Spotlight Sessions will be back, highlighting the latest trends and must-know insights
- Interactive outdoor demos to give you that hands-on experience
- ...and more!

It's worth the trip year after year. Get more solutions and make and foster the connections that last a lifetime.

**Register today** with promo code **VP28** for **FREE Exhibit Hall entry and 25% off the Premium Package.**

Visit [wasteexpo.com](http://wasteexpo.com) to learn more!

*\*Discount only applies to new registrants and cannot be combined.*

## Some of the Benefits of a CDRA Membership

- Pursue Certifications** to broaden opportunities.
- Learn about** the newest advancements in technology and equipment.
- Join our pursuit** towards the adoption of recycling-friendly goals in LEED and other green building programs...and much more.
- Receive all these great benefits and more with a CDRA membership.
- Visit our website** for more information.

## Special Thanks to Our CDRA 2019 Sponsor Members

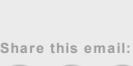


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